

Legal Advertising
Rates, Terms and Conditions
Effective July 1, 2018

* Adoption.....	\$124.00
*✓Articles of Incorporation (Business, Professional and Nonprofit)	\$67.00
*✓Certificate of Organization (Limited Liability Company)	\$67.00
*✓Change of Name Notice	\$105.00
* Delinquent Tax Notice	\$230.00
* Dissolution Notice.....	\$95.00
*✓Executor's and Administrator's Notice (Estate)	\$100.00
*✓Fictitious Name Registration	\$112.00
*✓Statement of Registration	\$115.00
Other Legal Notices	\$3.95 per agate line

First Proof of Publication Included in Price

Each Additional Proof of Publication\$3.00

After 90 Days of Publication\$15.00

*This notice must be accompanied by a check payable to:

The Pittsburgh Legal Journal

✓This notice can be typed online and paid for by credit card at: www.pittsburghlegaljournal.org/type

ANNUAL SUBSCRIPTIONS

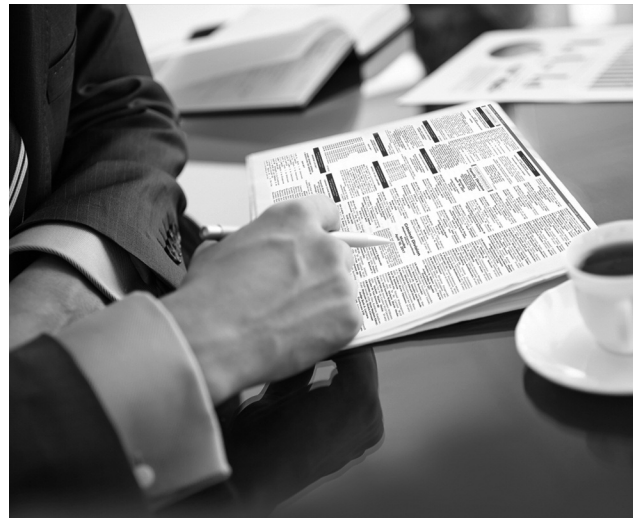
Periodical Rate and Pick-up Rate.....\$200.00

Hand Delivery

Mail delivery usually next day. No quarter or half-year subscriptions. PLJ subscriptions entitle subscribers access to the paper online at www.pittsburghlegaljournal.org.

For legal advertising information and reservations, contact Melanie Goodwin at 412-261-6255 or mgoodwin@acba.org.

For more information, see www.pittsburghlegaljournal.org.



The Pittsburgh
Legal Journal

Designated by all local, state and federal courts as the official legal newspaper of Allegheny County

**ADVERTISING
RATE CARD**

2018-2019

Effective July 1, 2018

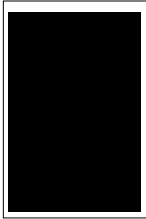
Published by
Allegheny County Bar Association
400 Koppers Building
436 Seventh Avenue
Pittsburgh, Pennsylvania 15219

www.pittsburghlegaljournal.org

Commercial Advertising
Rates, Terms and Conditions
Effective July 1, 2018

For legal advertising information and reservations, contact
 Melanie Goodwin at 412-261-6255 or mgoodwin@acba.org.

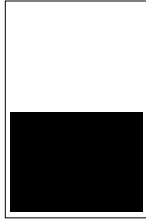
STANDARD DISPLAY ADS



Full Page

Width x Height
 10.374" x 15.571"

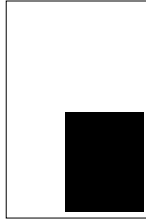
\$700



Half Page

Width x Height
 10.374" x 7.75"

\$375



3 Column tall

Width x Height
 6.158" x 7.75"

\$90



2 Column tall

Width x Height
 4.05" x 7.75"

\$70



3 Column short

Width x Height
 6.158" x 3.75"

\$50



2 Column short

Width x Height
 4.05" x 3.75"

\$40

Standard display ad prices listed are for grayscale ink.

COLOR CHARGES

1 Additional Color: Add \$250 | 2 Additional Colors: Add \$475
 Full Color: Add \$625

DESIGN SPECIFICATIONS

Please provide final artwork as a PDF file with a minimum DPI resolution of 300. Ads must be design to exact size dimensions (no bleeds).

DESIGN FEE

\$100 to create an ad to well-defined specs, plus one free revision. For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.

DISCOUNTS

3 or more insertions of a display ad.....20%
 Monthly contracts for daily insertions25%
(Display Advertisement only, 20 consecutive days.)
 Yearly contracts for daily insertions35%
(Display Advertisement only, 12 consecutive months.)

CLASSIFIED AD RATES55¢ per word
 Single column, per insertion. (Phone numbers, email addresses and websites are considered two words.)

ALLEGHENY LAWYERS ONLINE

This feature is a clipping service. Subscribers will be provided with information from the daily *Pittsburgh Legal Journal* of all pertinent words (i.e., attorney names or clients) that are provided by the user. Search results can be viewed at www.pittsburghlegaljournal.org. For \$30/month, the user may designate up to six keywords each month. Additional keywords may be added for an extra \$5/keyword. There is a \$1 per keyword discount if more than 200 keywords are searched monthly by the same customer. To subscribe, call 412-402-6687.

TERMS

Net 10 days. When credit has not been established, all orders must be paid in full. Closing for all Commercial Advertising is 9 a.m. two business days before publication date. **The right to reject advertisement is reserved.** Ads that fit the traditional definition of legal or classified advertising may not be published as a display ad in lieu of traditional legal or classified format and rates.