

**Legal Advertising
Rates, Terms and Conditions**
Effective January 1, 2009

Adoption.....	\$91.00
* Articles of Incorporation (<i>Business, Professional</i>)	\$62.00
* Articles of Incorporation (<i>Non-Profit</i>)	\$90.00
* Certificate of Organization (<i>Limited Liability Company</i>)	\$62.00
* Change of Name Notice	\$104.00
* Dissolution Notice.....	\$92.00
* Executor's and Administrator's Notice (<i>Estate</i>)	\$97.00
* Fictitious Name Registration.....	\$106.00
Other Legal Notices	\$3.90 per agate line
Each Additional Proof of Publication	\$3.00
After 90 Days of Publication	\$13.00

*This notice must be accompanied by a check payable to:
The Pittsburgh Legal Journal

ANNUAL SUBSCRIPTIONS

Periodical Rate Delivery	\$185
Hand Delivery	\$475
<i>(mail delivery usually next day) No quarter or half year subscriptions. PLJ subscriptions entitle subscribers www.pittsburghlegaljournal.org.</i>	

VOLUME DISCOUNTS

2-5 Subscriptions	5%
6-10 Subscriptions	10%
11-20 Subscriptions	20%
21 or more	25%

In order to qualify for a Volume Discount all newspapers must have identical addresses.

**For legal advertising information and reservations,
contact Peggy Lewis at 412-261-6255.**

The Pittsburgh
Legal Journal

Designated by all local, state and federal courts
as the official legal newspaper of Allegheny County



**Advertising
Rate Card
2009**

Effective January 1, 2009

Published by
The Allegheny County Bar Association
400 Koppers Building
436 Seventh Avenue
Pittsburgh, Pennsylvania 15219

Commercial Advertising
Rates, Terms and Conditions
Effective January 1, 2009

STANDARD DISPLAY ADS



Full Page

Width x Height
10.374" x 15.571"

\$250



Half Page

Width x Height
10.374" x 7.75"

\$130



3 Column

Width x Height
6.158" x 7.75"

\$80



2 Column

Width x Height
4.05" x 7.75"

\$60



3 Column

Width x Height
6.158" x 3.75"

\$40



2 Column

Width x Height
4.05" x 3.75"

\$30

DESIGN SPECIFICATIONS

All artwork must be grayscale, embedded within file and no less than 300 dpi. All text must be converted to outlines or provided, along with any linked artwork. Ads must design to exact dimensions (no bleeds). PDF is the preferred format for ad submission.

DESIGN SERVICES\$50.00 per hour

Minimum charge of \$50.00 per design. Artwork created by ACBA graphic artists can only be used in ACBA publications.

DISCOUNTS

3 or more insertions of a display ad.....20%

Monthly contracts for daily insertions25%

(Display Advertisement only, 20 consecutive days.)

Yearly contracts for daily insertions35%

(Display Advertisements only, 12 consecutive months.)

INSERTS

\$150 for hand-delivery within downtown Pittsburgh.

CLASSIFIED AD RATES50¢ per word

Single column, per insertion. (Phone numbers and e-mail addresses are considered two words)

PLJ BOX NUMBER\$3.00 per ad

Box number is included in the advertisement.

ALLEGHENY LAWYERS ONLINE

This feature is a clipping service. Subscribers will be provided with information from the daily *Pittsburgh Legal Journal* of all pertinent words (i.e., attorney names or clients) that are provided by the user. Search results can be viewed at www.pittsburghlegaljournal.org. The cost for this service is \$4 per keyword per month. There is a \$1 per keyword discount if more than 200 keywords are searched monthly for the same customer. To keep an Allegheny Lawyers Online account active, a customer's account must contain more than six keywords a month. To obtain subscription information call 412-402-6623.

TERMS

Net 10 days. When credit has not been established, all orders must be paid in full. Closing for all Commercial Advertising is 9:00 a.m. two business days before publication date.

The right to reject advertisement is reserved.

For commercial advertising information and reservations, contact Peggy Lewis at 412-402-6628.